

How to use Mapper:

A special theme is offered daily. This issue focuses on 7 shops in the East District of Taipei working in similar fields, with generous referrals made by the shop-owners showing a sense of camaraderie.

Dates for each day of the week are available at the top to help travelers plan out their trip in Taipei.

Friday Topsy Day

The exchanges between bartenders seem to be so full of true emotion. This and Digout are two well-known bars with a bond formed between the two because they are located in the same district. They seem to be working towards a common goal, which is to draw people closer to each other, and this is done by a word of sincere greeting or guided by intoxicating spirits.

11. **Tap Original** Cofy
Order & Age 18+ (10:00-12:00)
Late 70s
Hans Shing Foundation
Daily Working Hours
Frequency of Visiting Other Bars

12. **DIGOUT BAR & CAFE** Wayne & Norman
Late 70s
Early 80s

Number of Cakes Called for Patrons

Number of Cakes Called for Patrons

Curriculum Vitae: Basic information of the shop-owners being recommended and those making the recommendations.

Shop Reports: Interviews of the selected shops in the East District to learn about their experiences and stories.

Store Information:

Please share with Mapper your thoughts!

Mapper has roamed and explored various streets and alleys in the East District in the past 7 years, with inside scoops on local lifestyles and expeditions discovered along the way. As Mapper works hard on uncovering new information, we are also eager to find out whether or not you have also fallen in love with the East District!

Please use your smart phone or tablet to scan the QR code to link to our digital questionnaire, and spend about 3 minutes to tell us your thoughts. We deeply appreciate your help, thank you!

English Questionnaire:

How to use the COUPONS

1. Each coupon is limited to one per person.
2. Must present a paper issue of Mapper to receive the discount; digital copies are not accepted.
3. Expire on December 15th, 2015.
4. The shop owners reserve the rights to make the final decision in case of any disputes.

(The above specifications apply to all the shops listed.)

Sunday

Hair Makeover Day

* COUPON *

2015.09.16 - 2015.12.15

North to the Renai Traffic Circle is an area in the East District with comparatively wider living space per capita, making the storefronts here more spacious, and many have been around for quite some time. You will find in this area the longest standing hair salon in the East District, a 24-hour bookstore, and many exotic restaurants. If you are seeking to satisfy your body, mind, and spirit, you won't be disappointed, because all your senses will be fulfilled here!

Recommended Route:
Nonzero → Aveda Third Place → Merry Melody Music Box → VISAVIS TAIPEI → Tartine Bakery

Monday

Caffeine Day

* COUPON *

2015.09.16 - 2015.12.15

With the spread of the Korean Wave, you will find the latest Korean styles at Brezo Zhong Xiao, the newest department store in the East District. Enter into Lane 223 from the right side of the department store and the further you walk towards the north the further away you will be from the bustling crowd. You can then choose to chill in two hidden East District coffee shops or immerse yourself in a world of toys. You will also be able to find some Korean fashion items here as well.

Recommended Route:
Paradise Toy Land → Single Origin espresso & roast → The Lobby of Simple Kaffa → Piper

Tuesday

Unique Day

* COUPON *

2015.09.16 - 2015.12.15

You will find the quintessential East District scene behind Tonlin Department Store, an area filled with interesting shops waiting to wow you! Scattered within its neatly divided grid of lanes and alleyways are a medley of unique stores. So, put down your phone for a moment because some of the small hidden shops here are not even on Google Maps, and every turn is a surprising waiting to be discovered.

Recommended Route:
Glasse Studio → figure21 → mr. BROWNIE → Milk Beard → Carousel BAUM Yanji Flagship Store → MinDemons.

Wednesday

AI Dente Day

* COUPON *

2015.09.16 - 2015.12.15

The area around MRT Zhongxiao Dunhua Station is referred to as the East District, and Taipei City Hall Station is the Xinyi District. However, with the rise of the Xinyi commercial area, the border dividing the two areas has grown more indistinct. However, by strolling through these two districts, you may find that, although they are both bustling commercial areas, each exudes a unique atmosphere.

Recommended Route:
La cuisine Bourgeoise → 1315 → Solo Trattoria → solo pasta

Thursday

Swag Day

* COUPON *

2015.09.16 - 2015.12.15

One of the notable features of the East District is how fast the shops change here. As rent skyrocketed and competition continues to intensify, the rate that the shops change here will make you wonder if you have stepped into a whole new world. However, within the area's unique landscape are shops that are adamant about their styles of choice. They don't blindly follow trends and refuse to be followers, making them true pioneers.

Recommended Route:
A ROOM MODEL → Toasteria Café → Vicious Circle Music House → GROOVY STORE!

Friday

Topsy Day

* COUPON *

2015.09.16 - 2015.12.15

Exit MRT Xinyi Anhe Station and you will find different bars, Japanese style pubs, and taverns nestled alongside the wide Xinyi Road. To experience a different kind of nightlife, the nearby Linjiang Street Night Market makes an excellent choice. Before the nightfall, enjoy a second-round movie at the Nanshan Movie Theater then stroll through Wanchang Street to check out some furniture and conclude the night by discovering gastronomic delights hidden in the area's many alleyways.

Recommended Route:
DIGOUT BAR & CAFE → Miss Green → Xizi Pie → Trio Original

Saturday

Selection Day

* COUPON *

2015.09.16 - 2015.12.15

Shangri-La's Far Eastern Plaza Hotel is the most distinct landmark in the area around MRT Liuzhangli Station, and nearby shops seem to have also acquired the hotel's style of exceptional, low-key luxury. It is an area that is perfect for travelers with unique sense of style and enjoy moments spent alone.

Recommended Route:
Boite de Bijou → TOOLS TO LIVEBY → Antique
Delicate → A Good Day Records → Studio Confluence

NONZERO

Bring this coupon in and order two desserts to get a free glass of "Perilla plum soda" or "Roselle soda." (NT\$200 value per glass, order 4 desserts and get 2 complimentary glasses, and so on.)

Home No. 5, Alley 4, Lane 27, Section 4, Ren'ai Rd.
02-2772-1630

聽見幸福 Merry Melody

Receive NT\$200 discount on a DIY custom made music box with this coupon.

Home No. 19, Ln. 170, Sec. 4, Zhongxiao E. Rd.
02-8773-3913

VISAVIS

Valid till November 30th, 2015, use this coupon for any service received at this salon and check-in on Facebook to receive a complimentary travel hair care set. (Limited quantities available, while supplies last.)

Home B1, No. 32, Ln. 151, Sec. 4, Ren'ai Rd.
02-27785185

TARTINE BAKERY

Make an order over NT\$350 with this coupon and receive a complimentary NT\$80 macron!

Home No. 13-1, Ln. 49, Sec. 1, Anhe Rd.
02-2778-8831

Paradise Toy Land

Coupon redeemable for a NT\$50 discount for purchase over NT\$500. The amount spent cannot be accumulated for the discount.

Home No. 75, Ln. 161, Sec. 1, Dunhua S. Rd.
02-2776-6224

Single Origin espresso & roast

10% discount with coupon. Not valid on to-go orders.

Home No. 76, Ln. 161, Sec. 1, Dunhua S. Rd.
02-8771-6808

Simple Kaffa

No service charge (10%) with coupon, good for in-house orders only

Home B1, No. 48, Ln. 177, Sec. 1, Dunhua S. Rd.
02-8771-1127

PIPER

15% discount with coupon. (The discount is not applicable for designer goods, Outlet, stationeries, and selected accessories. Cash only during sales period.)

Home No. 40, Ln. 177, Sec. 1, Dunhua S. Rd.
02-8771-6737

THE BROWNIE

Rich, decadent brownies are freshly made daily here. Make a purchase with this coupon and check-in on Facebook at the store to receive a NT\$55 brownie voucher.

Home No. 5, Aly. 29, Ln. 205, Sec. 4, Zhongxiao E. Rd.
02-2752-2260

PLAIN

Make a purchase with this coupon and get a NT\$10 discount on a soft serve ice cream in the flavor of your choice.

Home No. 8, Aly. 29, Ln. 205, Sec. 4, Zhongxiao E. Rd.
02-2711-0286

Carousel BAUM

Free carousel tote for purchase over NT\$900 with coupon. (Only at the Yanji Flagship Store)

Home No. 1, Ln. 62, Yanji St.
02-8771-9786

三三三

10% off with coupon on desserts. Not valid on to-go orders.

Home No. 5, Aly. 2, Ln. 70, Yanji St. (The front door is located in Alley 4)
02-8773-3601

SOLO

Coupon good for 50% off on a 12 inch marinara pizza. (Pay the difference if you wish to order other another pizza flavor. This offer can't be used at the same time with other discounts)

Home No. 22, Ln. 50, Yixian Rd.
02-8780-2691

solo pasta

Make an order over NT\$500 with this coupon and receive a complementary tiramisu. (Coupon not valid with other discounts or sales events.)

Home No. 29-1, Sec. 1, Anhe Rd.
02-2775-3645

1315 Coffee

Make an order over NT\$150 with this coupon and receive a complementary 1315 cupcake.

Home No. 15, Songlong Rd.
02-2749-1315

La cuisine Bourgeoise

Order something with this coupon and receive a complementary lemon sparkling water.

Home No. 59, Songlong Rd.
02-8787-3212

TOASTERIA

No service charge (10%) with this coupon when you dine in.

Home No. 3, Ln. 169, Sec. 1, Dunhua S. Rd.
02-2752-0033

Vicious Circle

Make an order over NT\$500 with this coupon and receive a complementary V.C. appetizer. (For more details please inquire with your wait staff.)

Home No. 39, Ln. 177, Sec. 1, Dunhua S. Rd.
02-2777-2218

GROOVY STORE

Receive 10% discount with coupon. (Discount not applicable for sale items and consignment items)

Home No. 62, Ln. 161, Sec. 1, Dunhua S. Rd.
02-8773-0735

MissGreen

5% discount with coupon.

Home No. 143, Wenchang St.
02-2703-9026

Next Die

10% discount on all items with coupon.

Home No. 96, Wenchang St.
02-2325-7317

Trio

Make an order with this coupon to receive a complementary glass of Purty tonic or Glenrothes soda. (Anhe branch only)

Home No. 12, Aly. 54, Ln. 63, Sec. 2, Dunhua S. Rd.
02-2703-8706

boite de bijou

Valid till October 31st, 2015, make a purchase over NT\$300 with this coupon at Boite de Bijou Anhe branch to receive a complimentary French-style soft fruit candy. (Coupon not valid with other discounts or sales events, and not applicable for in-house dining or gift box purchases. Maximum of 4 complimentary candies with valid purchases.)

Home No. 10, Ln. 209, Sec. 2, Anhe Rd.
02-2739-6777

TOOLS TO LIVEBY

Coupon good for 5% discount. (Selected items only, and all rights reserved by TOOLS TO LIVEBY for the discounts offered.)

Home No. 15, Ln. 72, Leli Rd.
02-2739-1080

風和日麗唱片行 AGOODDAYRECORDS

Come to A Good Day Records and use this coupon for a 2-hour trial listening experience for just NT\$100. (Only good at this branch, with audio equipment provided only for the trial. Coupon may not be exchanged for cash, drinks, desserts, or other products.)

Home No. 18, Ln. 212, Sec. 3, Heping E. Rd.
02-8732-5670

Studio Confluence

10% discount on drinks with this coupon. Not valid on to-go orders.

Home No. 29, Fuyang St.
02-2737-2125

Mapper No.26

Distribution

2015.09.16 - 2015.12.15

[Visitor Centers]

Taipei Main Station, Taipei Songshan Airport, East Metro Mall, MRT Beitou Station, MRT Ximen Station, MRT Taipei 101/World Trade Center Station, Taipei City Hall Bus Station, MRT Jiantan Station, MRT Yuanshan Station, Miramar Entertainment etc., 13 visitor centers in total.

[Museums]

Museum of Contemporary Art, Taipei, Digital Art Center, Taipei, Taipei Fine Arts Museum, National Taiwan Museum, Shihsanhang Museum of Archaeology, Kuandu Museum of Fine Arts

[Cultural Spots]

Shuiyuan Theatre, The Red House, URS44 story house, Huashen 1914 Creative Park, Taipei Artist Village, Treasure Hill Artist Village, Xinyi Assembly Hall, in Bloom, Nichi Nichi, Libralirie Le Pigeonnier, Garden City Publishers

[Cultural Spots]

Loopy, Lovely Taiwan Shop, theisland.tw, for good, yaboo, Twine, Pinmo, Sugar Bistro, CHICACA, Wakin' Up Café Apartment, Kafka by the sea, Pica Pica Café, Wistaria Tea House, insomnia cafe, Ho Pin APA, THE WALL, White Rabbit Records

[Cultural Spots]

Hun Communes, jiu xiang ju, Dear Dear, frog café, Zabu, Treillage Life Café, NCCU gallery, Luguo Café, Apt. Café, Old Ginger Cafe & Vintage, Book store

[Partners in East District]

Elite Bookstore, VVG BISTRO, VVG Something, A House, HARNN&THANN, Tokyomasamune, Jason's Fruits, Whiplé house, figure 21, NONZERO, miho, Mr. Paco pizzeria, N.Y. BAGELS CAFE, Tsumori Chisato, StayReal Café

[Partners in East District]

Pinknic, solo pasta, hc hair culture, 1315, Papabubble, lomography, Miss Green

[Hotels]

Home Hotel Da-An, Home Hotel Xin-Yi, Sunworld Dynasty Hotel, Bonstay, The Loft Hostel, On My Way Youth Hostel, Solo Singer